

## ABOUT DULLES MOTORCARS

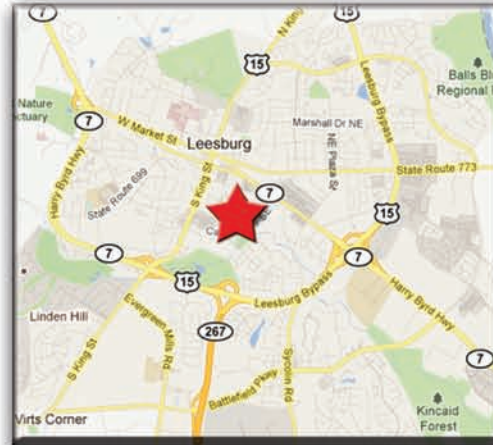
"When we bought this dealership in 1990, we made a very simple promise: treat every customer like a family member and we will earn their loyalty. Twenty-one years later, that promise still holds true."

"Some of our customers have been with us through all 21 years and now their children are customers. And as Loudoun has grown over the years, we've expanded our dealership to meet the growing customer demand. We offer the fairest deals, we provide superior service and support while you own your vehicle, and we give you the best trade-in allowance when you purchase your next new car."

"That's why Dulles Motorcars was voted the #1 Auto Dealership in Loudoun County in Leesburg Today's Best of Loudoun."



Dave Sarmadi, Vice President,  
Senior Saghafi, Owner and President,  
Kevin Saghafi, Owner and CEO



### CHRYSLER, DODGE, JEEP, RAM

211 CATOCTIN CIRCLE, SE,  
LEESBURG, VA 20175

**703-777-5055**

### KIA, SUBARU

107 CATOCTIN CIRCLE, SE,  
LEESBURG, VA 20175

**703-777-7077**

[WWW.DULLESMOTORCAR.COM](http://WWW.DULLESMOTORCAR.COM)

**IT'S WHERE THE CARS ARE!**

# DULLES MOTORCARS LEESBURG VIP PROGRAM



**VOTED #1 DEALERSHIP  
IN LOUDOUN COUNTY!**



## OUR DULLES VIP GOLD REWARDS CARD INCLUDES:

- Complimentary VA State Inspections
- Identity Theft Protection for 1 Year (Family Plan)
- Best Price Guarantee
- 5% Off All Accessories
- 5,000 Points for Customer Referral Purchase
- 2,500 Points for Purchasing a Service Contract
- 2,500 Points for Military Personnel
- 250 Points for Completing Online Survey
- 250 Points at your First Service Visit
- 250 Points for Your Birthday
- 250 Points for Being a Fan on Facebook
- Plus 5 Bonus Points for Every Dollar Spent in Parts or Service

**ALL AT NO CHARGE TO YOU !**

See separate written agreement for details.



## OUR DULLES VIP PLATINUM REWARDS CARD INCLUDES ALL BENEFITS OF THE GOLD CARD PLUS:

- Oil Changes for 3 Years (up to 9 -regular; up to 5 -synthetic)
- Tire Rotations for 3 Years (up to 5)
- Identity Theft Protection for 3 Years (Family Plan)
- 24-Hour Roadside Assistance for 3 Years
- Key & Fob Replacement for 3 Years
- Loaner Car For Life
- Complimentary Multi-point Inspections
- 10,000 Points for Customer Referral Purchase
- 5,000 Points for Joining the Platinum Program
- 5,000 Points for Purchasing a Service Contract
- 5,000 Points for Military Personnel
- 500 Points for Completing Online Survey
- 500 Points at your First Service Visit
- 500 Points for Your Birthday
- 500 Points for Being a Fan on Facebook
- Plus 5 Bonus Points for Every Dollar Spent in Parts or Service

**JOIN FOR ONLY \$595**

See separate written agreement for details.



### Your Rewards Points:

You earn 5 points for every dollar spent in service and parts, plus you earn bonus points for everything from having a birthday to referring a friend. What can you redeem them for? It's simple, your points can be used for service or saved and used toward the purchase of your next vehicle. Here's what points are worth in each department:

### Service Rewards

5,000 Points.....	\$25 Off Services
10,000 Points.....	\$50 Off Services
15,000 Points.....	\$75 Off Services
20,000 Points.....	\$100 Off Services
30,000 Points.....	\$150 Off Services
40,000 Points.....	\$200 Off Services
50,000 Points.....	\$250 Off Services

(Maximum \$250 benefit per vehicle service.)

### Sales Rewards

5,000 Points.....	\$50 Off Next Vehicle Purchase
10,000 Points.....	\$100 Off Next Vehicle Purchase
15,000 Points.....	\$150 Off Next Vehicle Purchase
20,000 Points.....	\$200 Off Next Vehicle Purchase
30,000 Points.....	\$300 Off Next Vehicle Purchase
40,000 Points.....	\$400 Off Next Vehicle Purchase
50,000 Points.....	\$500 Off Next Vehicle Purchase

(Maximum \$500 benefit per vehicle purchase.)

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Customer Email Address

\_\_\_\_\_

Print Customer Name                      Initials Here

\_\_\_\_\_

Cell #    Cell Carrier

